

Gift lists in your Shopify store

A group gift-list experience, paid through your own checkout.

With ListeRegalo you offer your customers a shared gift list: you create the list for the celebrant, guests contribute any amount they like, and they pay right at your Shopify store's checkout. Every contribution becomes one of your orders, the public page lives on your store's domain, and it's dressed in your brand.

In short: 1. Create the list in a few fields → 2. Share the link (it's a page of your store) → 3. Guests contribute at your checkout → 4. You and the celebrant follow the collection in real time.

1. Installation and permissions

Install the app from the Shopify App Store and open it from your store admin. On first open (or after an update) Shopify asks you to approve the permissions. Here's what we ask and why:

- **Products (read)** — for the app's catalogue functions.
- **Draft orders (manage)** — when a guest contributes, the app prepares a draft order with the chosen amount and takes them to your checkout.
- **Orders (read, last 60 days)** — to recognise contribution orders and update the list totals. We read only the data the app itself writes into the order: never your customers' name, email, or address.

Data access has been reviewed and approved by Shopify (Protected Customer Data). The app works with your store's selling currency, whatever it is.

2. Dress the page in your brand

The list's public page and the emails to celebrants carry your brand: logo, store name, tagline, and accent colour (buttons and the goal bar). Set them once in the app settings, **Brand** section. The page footer shows your business name, the link to your privacy policy, and your website.

3. Create a list

1. **Open the app** → **Lists** → **New list**. Fill in: title (e.g. "Sofia's Birthday Travel Fund"), occasion, celebrant's name and their email (they'll receive contribution notifications), event date.
2. **Goal and visibility (optional)**. You can set a goal in your currency: it appears on the page with a progress bar. Decide what to show publicly: total raised, goal, list of contributions. The celebrant can change these choices from their panel.
3. **Save**. The list is created active. The celebrant immediately receives an email with the link to share.

4. Share: two links, two different uses

Public link — for guests. It's a page of your store. You'll find it in the list's card, **Copy link** button. Share it freely: WhatsApp, invitation, social.

Celebrant's panel — private. A personal link the celebrant uses to follow contributions and manage the list's visibility. Give it only to them and advise them not to publish it: whoever has that link can manage the list.

The screenshot shows a public list page for 'Sofia's Birthday Travel Fund' created by 'Great Travel Agency'. The page includes a celebrant's message, a progress bar showing \$600 raised, a contribution form with fields for amount, name, and message, and a list of contributors.

Great Travel Agency

BIRTHDAY

Sofia's Birthday Travel Fund

For Sofia Marchetti

Welcome to my birthday travel fund! As I celebrate another year, I'm planning an unforgettable adventure. Instead of traditional gifts, I'd be thrilled if you could help make this dream getaway a reality. Every contribution goes directly toward flights & stays

List created with Great Travel Agency

A message from Sofia Marchetti

A huge thank you to everyone! Your generosity means the world to me. Thanks to your wonderful contributions, this birthday trip is going to be the experience of a lifetime. I can't wait to create amazing memories and share the stories (and photos!) with all of you when I return. Thank you from the bottom of my heart for being part of my adventure!

\$600 raised

Contributions: **3** Average contribution: **\$200** Status: **active list**

Contribute to the gift

\$30 **\$50** **\$100** **Other**

Your contribution (\$) *

e.g. 50

Your name

e.g. Mario Rossi

Best wishes message

Write a message for Sofia Marchetti...

Your email (optional) — to receive a thank-you message

e.g. mario@example.com

Used only for this message, never saved or used for anything else.

☐ Show my name and message publicly on the list

☐ Also show the amount

Give now

Secure payment - no account required

Who has already contributed 3 contributions

Anna & Luca

4A Anna is: "Happy birthday, dear friend! Here's a little something for the journey. Send us a postcard from somewhere beautiful!" **\$200**

The Bianchi Family

1B 3 friends to: "Buenas! From all of us — go see the world, rest, and come back with a thousand stories to tell. You deserve it!"

Marco Rossi

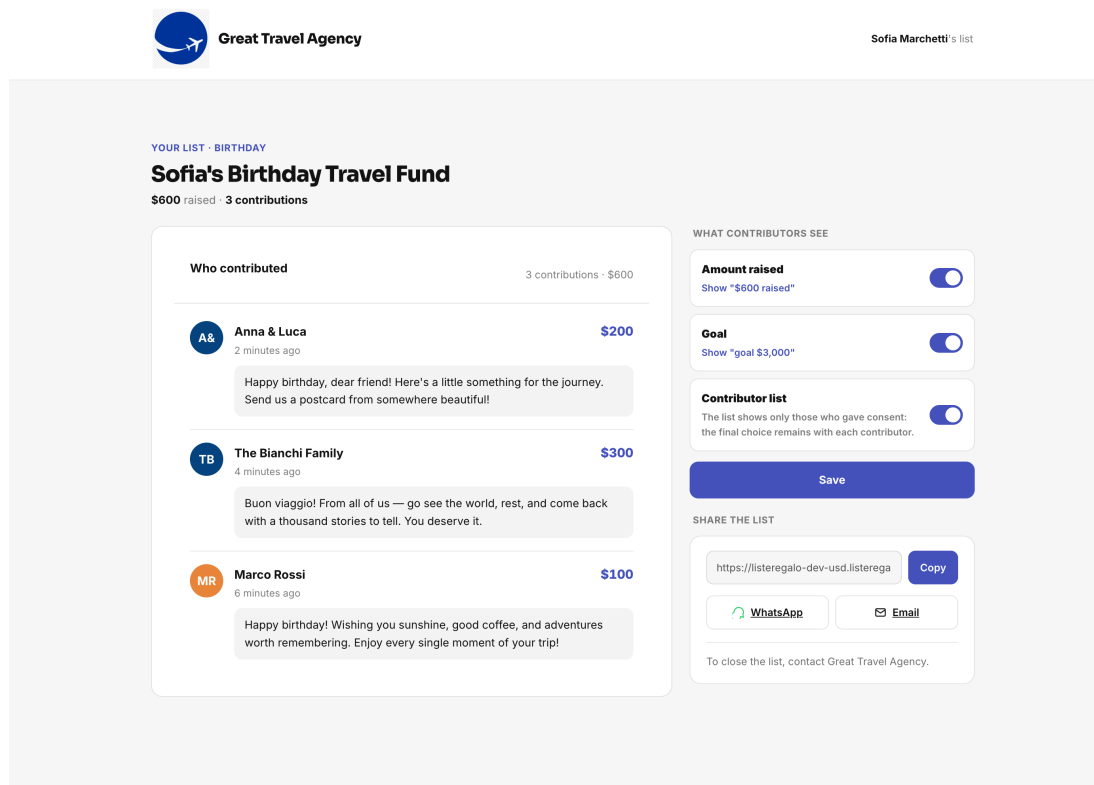
000 4 friend to: "Happy birthday! Wishing you sunshine, good coffee, and adventures worth remembering. Enjoy every single moment of your trip!" **\$100**

Great Travel Agency
@greattravelagency

The public list page — on your store's domain, with your brand: goal, contribution form, and the guests who chose to appear.

5. How guests contribute

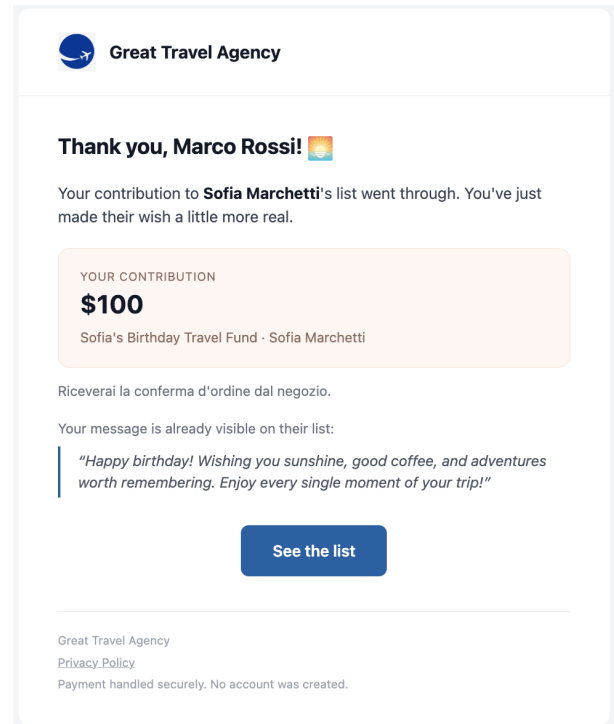
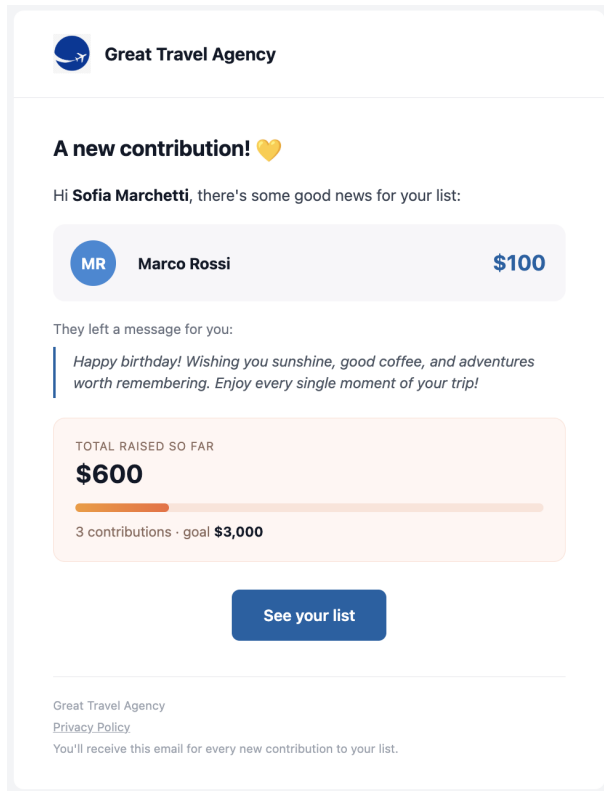
1. **The guest opens the list page.** They see your brand, the celebrant's message, the goal, and who has already contributed (according to the visibility settings).
2. **They choose an amount and fill in the form.** Quick amounts or a custom amount, optional name, best-wishes message. They can leave their optional email to receive a thank-you; they choose whether to appear publicly, with or without the amount.
3. **They pay at your checkout.** "Give now" takes them to your store's checkout: no account required, payment with the methods you already offer. A "Gift List Contribution" order is created with the chosen amount.
4. **Everything updates on its own.** The order appears among your Shopify orders; the list totals update; the celebrant receives the "A new contribution!" email; if the guest left their email, they receive a thank-you on behalf of your store.



The celebrant's panel — contributions received, visibility toggles, and sharing.

The emails that go out on their own

Every contribution generates two branded emails carrying your brand: the notification to the celebrant and, if the guest left their email, the thank-you on behalf of your store.



Left: to the celebrant — "A new contribution!" with total and goal. · Right: to the guest — the thank-you on behalf of the store.

6. Orders and payments

Every contribution is a normal Shopify order in your store (a "Gift List Contribution" line): you collect it with your own gateway, you see it in your reports, the order confirmation goes out from the store as with any purchase. When the collection closes, you agree with the celebrant how to turn what's been raised into the gift — it's your sale, with your rules.

Note: if a guest starts and doesn't complete the payment, an "open" draft order may remain in your admin: it's harmless and you can delete it.

7. Privacy, in two lines

The public list of contributions shows only those who gave consent in the form (name and message; the amount only with a further consent). Everyone else counts toward the totals as "other contributors", without a name. The email a guest leaves for the thank-you is used once and is not stored by the platform. Your customers' privacy requests (access, deletion) are handled automatically in line with the GDPR.

8. Frequently asked questions

Does the guest have to create an account?

No: checkout is as a guest, like any purchase.

Can I hide the total raised or the goal?

Yes: from the list's visibility settings (the celebrant can also do this from their panel).

Why do some contributions have no name?

The guest didn't consent to appear publicly: it's their choice and it's respected.

Does the contribution have shipping or taxes?

No: it's a free-amount line with no shipping. Check with your accountant the tax treatment you apply to gift lists.

Can I close a list?

Yes, from the list's card ("Close list"): the page stops accepting contributions.

Which currencies are supported?

Any currency your Shopify store sells in — the app follows your store's selling currency automatically.

9. Support

We're here: support@listeregalo.com — we usually reply within one business day, in English or Italian. Write to us even just for advice on how to offer gift lists to your customers.

ListeRegalo is a technology service: it does not process or hold payments, and the money always flows to you through your own checkout. The store remains the seller and the data controller; the privacy policy shown to guests is your store's own.